

12.11.2018

**National Highways & Infrastructure Development Corporation Ltd**  
(A Public Sector under the Ministry of Road Transport and Highways Govt of India)

3<sup>rd</sup> Floor PTI Building,  
4, Parliament Street,  
New Delhi-110001

Sub: Expression of Interest (EOI) for Empanelment of leading Newspapers for publication of Tenders/Advertisement of NHIDCL

NHIDCL invites leading Newspapers to express their interest for offering the **best discounted Card Rates** for publishing of Tenders/Advertisement of NHIDCL in their newspapers (All Editions/Regional). The interested Newspapers may evince interest to participate in the Expression of Interest (EOI) by clicking on the “Evince Interest” link for the corresponding EOI listing on the NHIDCL website i.e. [www.nhidcl.com](http://www.nhidcl.com) and submit their Card Rates as per details at **Annexure-I**.

Interested Newspapers may note the following details for submission of EOI:

1. Brief about NHIDCL:- National Highways & Infrastructure Development Corporation is a fully owned Company under the Ministry of Road Transport & Highways, Government of India. The Company has its mandate to promote, survey, establish, design, build, operate, maintain and upgrade National Highways and Strategic Roads in North Eastern States including interconnecting roads in various parts of the country which share international boundaries with neighboring countries.
2. Scope of work:- Publishing of Newspaper advertisements for the following:
  - i. Inviting Tender (NITs)
  - ii. Recruitment Advertisement
3. Tenure of empanelment:- The tenure of empanelment on the finally approved rates shall ordinarily be two years. However, the Competent Authority in NHIDCL, may at his discretion, allow extension of the tenure, for one more year subject to satisfactory services of the newspaper and on the same terms and conditions.
4. Offer :- The “Offer for empanelment of Newspaper in NHIDCL” may be submitted through online process at <https://eprocure.gov.in> in the prescribed proforma given in Annexure-I and also submit an undertaking to the effect that the said firm is willing to abide by the terms and conditions of NHIDCL in the format given in Annexure-II In case of assistance in this regard please contact **Sh. Ravi Bharadwaj on his mobile number #9953090169**.

5. Evaluation of bids :-

- i. For the purpose of finalizing Combo rates of the publication, 50 marks are allotted to ABC circulation and 50 marks to the discounted rates quoted by publications.
- ii. Publication having maximum circulation will awarded 50 marks and pro-rata marks will be awarded to other publications.
- iii. Similarly publication quoting maximum rates will be awards 50 marks and pro-rata marks will be awarded to other publications.
- iv. The final evaluation shall be done on 100 point basis and a panel shall be made, at least of five newspapers. NHIDCL may also draw separate panel, for Tender and recruitment advertisement for All India (Combo) and NCR (Combo) depending upon the discounted quotes received.

6. Last Date of submission : The offer complete in all respects may be submitted by 04.12.2018 upto 1600 hrs. The same shall be opened at 1600 Hrs on 05.12.2018.

7. NHIDCL may prepare a panel of five or more Newspapers (English, Hindi newspaper) Combo for obtaining the services and publish any/all of its advertisement in any of the empanelled Newspapers. NHIDCL also reserves the right to reject any or all offers without assigning any reason.

(ANUP PURKAYASTHA)  
General Manager (HR)

**ANNEXURE-I****Financial bid****Name of the Publishing House/ Newspaper:**

S. No.	Scope of Work	ABC Circulation Figure	Rates Offered for inviting Tenders (Hindi +English) Combo		Rates Offered for Recruitment Advt (Hindi +English) Combo	
			Rates Per Sq Cm (All India editions)	Rates Per Sq Cm (NCR Editions)	Rates Per Sq Cm (All India Editions)	Rates Per Sq Cm (NCR Editions)
1	Inviting Tender (NITs)					
2	Recruitment Advertisement					

\* The above rate shall be applicable throughout the tenure of empanelment.

Date:

Place:

**Annexure – II**

**DECLARATION**  
**(To be signed by authorised representative of Newspaper on Official Letterhead)**

1. Mr. / Ms. / Dr. \_\_\_\_\_ Son / Daughter / Wife of Shri \_\_\_\_\_ / Partner / Director, an authorized signatory of the Company / Firm / Agency / Newspaper, namely M/s \_\_\_\_\_ is competent to sign this declaration.
2. I have carefully read and understood all the terms and conditions of the tender and undertake to abide by them;
3. The information / documents furnished along with the above application are true and authentic to the best of my knowledge and belief. I / we, am / are well aware of the fact that furnishing of any false information / fabricated document would lead to rejection of my offer at any stage besides liabilities towards prosecution under appropriate law;
4. I do hereby undertake that the Company / Agency / Firm / Newspaper shall comply with all statutory provisions relating to Service tax and any other taxes / Acts / Rules relevant to the matter and in case any liability to deposit any amount arises on NHIDCL, the Company / Agency / Firm / Newspaper shall bear the same;
5. It is also certified that the Company / Firm / Agency / Newspaper namely M/s \_\_\_\_\_ its registered office at \_\_\_\_\_ has not been black-listed by any Government Department / Public Sector Undertaking for publishing of advertisement.
6. Our news paper has a circulation figure of ..... as per ABC certificate enclosed.

Date:

Place :

Signature of authorized signatory

Full Name

Seal :

Email :

Telephone :

Mobile :